



## Magenta Connect



## Types of Magenta Connect Websites

- ▶ **Magenta can be connected to client web sites; so that customers can interact directly with the Magenta database. This means that a sale or a medical screening etc can be carried out on a client web site and will then automatically be available to users of the Magenta back office system.**
- ▶ Help will be provided to clients for them to integrate Magenta into clients sites – we can also provide a service where we can create bespoke websites for clients on a project basis.

### Direct Sales

A public web site providing quotes and selling travel insurance direct to the public. The Magenta connect can provide the parameters and rates for the quotes engine, process any payments made, and produce documents required. Live policies will be automatically stored on Magenta for amendments and reporting purposes.

### Agency Sales

An Insurer can create an extranet site for its Agency clients, allowing them to issue policies to their customers directly from the site, replacing the need for paper based pads. The live policies are stored on Magenta for reporting and for invoicing purposes.

### Medical Screening

A web site can be created to allow members of the public to medically screen themselves using the medical screening rule sets directly from Magenta. Any supporting documentation or payments would be handled by Magenta and all screenings would be recorded onto Magenta for amendments and for reporting.

### Contact

For a Magenta Connect demonstration please call Magenta Sales on 0207 9473257 or email [sales@firemelon.com](mailto:sales@firemelon.com)

