



**Magenta Direct : KEY FEATURES**

Magenta provides a flexible easy-to-use call centre system for the selling of Direct Travel Insurance to customers over the telephone

- > 100% Web Based
- > Flexible pricing model
  - > Infants, Children and 7 Adult age bands
  - > Individuals, Couples, Families, and Single Parent Families
  - > Client definable Destinations
  - > Client definable Durations
- > Multiple campaign handling with optional discount on Gross price for specified campaigns
- > Per policy and Per Person option handling
- > Tailored pre existing medical trigger questions
- > In-built Medical screening rule set with Additional Premium and/or Additional Excess functionality
- > Credit card payment handling and processing
- > Client defined Operator scripts on each page
- > Tailored Quote and Policy letters, Schedule, and Medical screening confirmation documents can be printed, emailed or faxed to customers
- > Tailored cover limits and excesses shown for each policy on screen and documents; based on selected scheme and chosen options
- > FSA compliant audit trail and client history
- > Gross / Net / Commission / Net to Underwriter calculations and Premium Bordereaux
- > Self managing administration section allowing a non technical administrator to create schemes; maintain prices, options, medical screening rules, cover and excess limits, and campaigns
- > Client defined renewals process producing documents and quotes to pre defined time periods before and after a policy expires.
- > Comprehensive reporting tool for the production of tailorable management information reports. See **Magenta Reports**
- > Can be connected to public websites to provide scheme information and rates, as well as processing certificates in real time. See **Connect**

**M diagram - Direct Step-by-Step Guide**

