

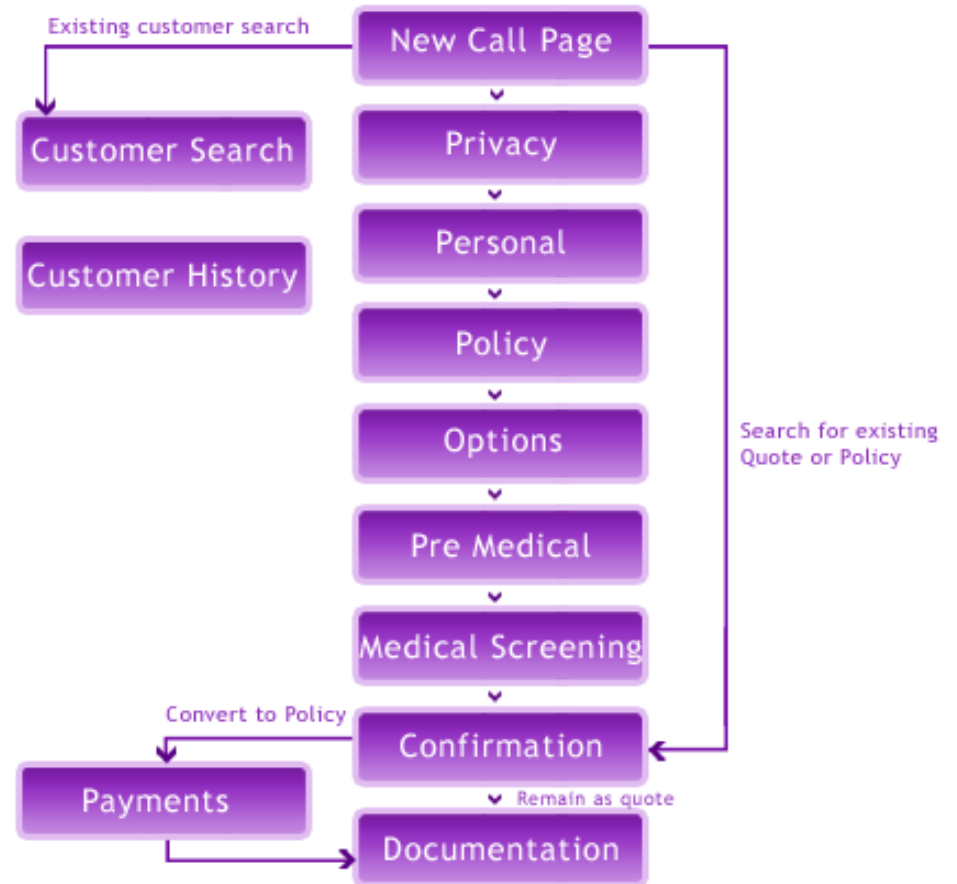



## Magenta Direct : KEY FEATURES

Magenta provides a flexible easy-to-use call centre system for the selling of Direct Travel Insurance to customers over the telephone

- > 100% Web Based
- > Flexible pricing model
  - > Infants, Children and 7 Adult age bands
  - > Individuals, Couples, Families, and Single Parent Families
  - > Client definable Destinations
  - > Client definable Durations
- > Multiple campaign handling with optional discount on Gross price for specified campaigns
- > Per policy and Per Person option handling
- > Tailored pre existing medical trigger questions
- > In Built Healix Medical screening rule set with Additional Premium and/or Additional Excess functionality
- > Credit card payment handling and processing
- > Client defined Operator scripts on each page
- > Tailored Quote and Policy letters, Schedule, and Medical screening confirmation documents can be printed, emailed or faxed to customers
- > Tailored cover limits and excesses shown for each policy on screen and documents; based on selected scheme and chosen options
- > FSA compliant audit trail and client history
- > Gross / Net / Commission / Net to Underwriter calculations and Premium Bordereaux
- > Self managing administration section allowing a non technical administrator to create schemes; maintain prices, options, medical screening rules, cover and excess limits, and campaigns
- > Client defined renewals process producing documents and quotes to pre defined time periods before and after a policy expires.
- > Comprehensive reporting tool for the production of tailorable management information reports. See **Magenta Reports**
- > Can be connected to public websites to providing scheme information and rates, as well as processing certificates in real time. See **Connect**

## M diagram - Direct Step-by-Step Guide





**MAGENTA**  
Travel Insurance Management System

→ User :  
→ Date :

HOME
AGENCY
MEDICAL
CLAIMS
REPORTS
UNDERWRITING
SPOOLER
ADMIN

**Completed Quote**  
Quote Ref: 12426  
GBP £26.86

Quote Date: 21 Oct 2005  
Campaign: Daily Telegraph  
Scheme: E6a  
Destination: Europe  
Duration: 13

PAX  
Test User: 10 Nov 1972 (32)

Quote Policy History  
(None)

Primary | Personal | Policy | Options | Medical | Screening | **Confirmation** | Payment | Documentation | Event Log

I will now run through everything that you have requested. If you do not agree with anything please attend at this stage.

Quote Reference: 12426

Scheme: E6a (Single Trip)

**Lead Details**

M: Test User  
A: House, A Town,  
A: County, EC44 4B

**PAX**

Name	DOB	Type	Extra
Test User	10 Nov 1972	Primary	
			High Value Max: 5000 £1
			Screening: 116 (Cannot provide Medical Cover)

Start Date: 01 Jan 2005  
End Date: 13 Jan 2005

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