



## Overview of Magenta

Magenta contains a number of system units; Direct, Agency, Medical Screening, Claims, Underwriting, Reporting and Magenta Connect. Clients can use all, some or just one of these system units. They have been designed to cater for those clients which specialise in a particular sector of the travel insurance market (such as Direct or Claims) and can therefore "stand-alone"; but also provide an integrated solution for those clients which provide a wider selection of services in Travel insurance. This means that an organisation that sells policies direct to the public and handles their own claims; can view any previous claims when they are selling a policy to a customer and all the information from a live policy is automatically available in the claims unit of the system - saving time and improving accuracy.








Magenta is live with a number of clients including one of the UK largest travel insurance specialists.

Magenta is a web based application which in order for users to connect requires a simple web browser. Each user has a log in to the system which defines which units of the system they have access to and in some units what specific functions they can carry out.

Magenta is compliant with requirements set out by the FSA.

Magenta can connect to clients public websites so that their customers can interact with Magenta directly - such as a public web site for the purchase of travel insurance, or an agency extranet for insurers, or on line medical screening web site for customers to carry out their own medical assessments.

## Modular Approach

 <b>DIRECT</b>	<p>Magenta provides a flexible easy-to-use call centre system for the selling of Direct Travel Insurance to customers over the telephone <b><a href="#">Find out more about Magenta Direct by clicking here</a></b></p>
 <b>AGENCY</b>	<p>Magenta provides a flexible back office system for the processing of Travel Insurance certificates sold via a third party agent. <b><a href="#">Find out more about Magenta Agency by clicking here</a></b></p>
 <b>SCREENING</b>	<p>In Built Healix Medical screening rule set with Additional Premium and/or Additional Excess functionality <b><a href="#">Find out more about Magenta Screening by clicking here</a></b></p>
 <b>CLAIMS</b>	<p>Magenta provides a comprehensive simple-to-use claims system for the management, processing and reporting of Travel Insurance claims. <b><a href="#">Find out more about Magenta Claims by clicking here</a></b></p>
 <b>UNDERWRITER</b>	<p>Magenta contains an underwriting function; which allow an underwriter to manage multiple agents with multiple schemes. <b><a href="#">Find out more about Magenta Underwriter by clicking here</a></b></p>
 <b>REPORTS</b>	<p>Magenta provides a powerful reporting tool, which allows the user to define what data, and how they wish to analyse that data. Using a simple OLAP style wizard users can select which data they wish to analyse (eg claims, sales, medical screening), and then select which fields they wish to include in the report. Reports can be saved so that once a format of a report is created then it can be run time and time again. <b><a href="#">Find out more about Magenta Reports by clicking here</a></b></p>
 <b>CONNECT</b>	<p>Magenta can be connected to client web sites; so that customers can interact directly with the Magenta database. This means that a sale or a medical screening etc can be carried out on a client web site will then automatically be available to users of the Magenta back office system. <b><a href="#">Find out more about Your Magenta by clicking here</a></b></p>